

MINOR LEAGUE

Powered By

DUPR[®]

INNOVATE THE GAME. UNIFY THE SPORT.

WHO BELIEVES IN DUPR?



Minor League Pickleball

- Competitive team events from 3.0 to 6.0+ (DUPR 14, 16, 18, 20, 22 and Open)
- Significant player demand – 3 Q4 2022 events filled with zero marketing
- MLP level excitement and energy
- Hundreds of qualified owner prospects



Minor League Pickleball- Team Ownership

- Initial investment of \$750K - transferrable ownership
- \$100k annual contribution to prize pool
- 12 teams for 2023
- Each team owner will have rights to an open team as well as DUPR 22, 20, 18, 16, 14, teams
- Team owners will assemble teams (not draft)



Minor League Pickleball

- 6 marquee events
- 80+ nationwide 1-2 day events
- National Championship - December 2023
- \$1.2 million in prize money



Minor League Pickleball FAQs

Who is eligible to play?

- Any players not drafted in the latest Major League Pickleball Premier Level. Each team may have at most one player from the Challenger Level of MLP.

How does a team secure their players?

- Each team will select the players for their Open Division and lower division teams. To fill their Open Division rosters, teams are allowed to use inducements such as covering travel costs and appearance fees to get the best players to play for them. All players are free agents.

Are there entry fees for teams playing in our events?

- **For the Open division, no. Your ownership and annual prize money contribution fund those teams. For the DUPR 20 and lower divisions, entry fees are \$200 per player for our two day events, which compares favorably versus other amateur events that are far less fun. In addition to that, our minor league team owners get a chance to sign up early and a receive a 25% discount on these entry fees.**

What will the prize money be for the 7 events?

- **Total prize money across all events and divisions will be \$1.2 million which is funded by a \$80K annual contribution from each of our 12 owners. A full breakdown of prize money is available upon request.**

What are the advantages of Minor League Pickleball ownership?

- As an owner, you get to choose your teams– which can be a great way for client and customer engagement. Your teams at all levels will wear your uniform and carry your brand story. You not only get to have a team in the Open Division, where new pickleball stars are born, but also early and discounted entry for all our other events beyond the 7 Open Division events.
- We plan to hold hundreds of events for the lower levels all over the country. You have the chance to sign up early to secure a place for your players and get to do so at a discounted price.
- We believe this is an incredibly cost effective (and fun) way to promote your pickleball brand.
- Furthermore, you own your franchise. If franchise values increase, you will have the right (subject to league approval) to sell your team. We hope to create the biggest and most fun format for amateur events and if we are successful, we believe franchises could grow significantly in value.



Sponsorship Opportunities

Can teams have their own sponsorship deals for their uniforms?

- **Yes, but each team will be limited to one large sponsor on their uniform front and one smaller sponsor logo on their back. Teams may be asked to have up to 2 league sponsor logos (likely on the sleeves).**
- **All individual team sponsors must be approved by the Minor League Pickleball league office so as to avoid conflicts with League sponsors.**



Player Quotes

Connor Garnett-

"Minor League was an amazing first taster of rally scoring and getting to compete with a team was surreal. Cant wait to feel that same energy in MLP."

Kasia Carr-

"The most excitement i've ever had on a pickleball court, the team format and rally scoring is the future of pickleball."

Carlos Di Laura-

"After playing Minor league pickleball and rally scoring its impossible to go back and play a normal tournament. The pressue and high stakes cant be replicated"

Team Interviews



“Road to the big leagues.”



“Team format is electric”

“Feeding off the energy of the crowd and team!”

The Best Amateur event in pickleball!

